



The Loyalty Group's thinktwice® Starter Packages and Train-the-Manager Sessions are the simplest way for your sales managers to start injecting learning and consultative selling skills practice into their sales meetings! For more on thinktwice®, call 818-981-8806.

### thinktwice® Sales Starter Package

Looking for the quickest, most cost-effective solution to dry sales meetings? Try our Starter Package, which provides everything a sales manager needs to lead thinktwice® meetings successfully. Plus, they get phone coaching support to help them prepare for their first thinktwice® sales meetings.

**Package includes:**

**Materials for one sales manager:**

- One thinktwice® Leader Guide for Sales Managers
- Ten decks of thinktwice® Sales Cards

**Three hours of phone coaching for one sales manager:**

- One hour of phone coaching before the first sales meeting
- One hour with an expert coach listening in on the first sales meeting
- One hour of feedback and coaching for the next sales meeting  
*(Additional coaching hours available at a discount rate of \$350/hour)*

**Special package price: \$1,459** (retail \$1,799)

### thinktwice® Train-the-Manager Session

Looking to get the maximum value from sales meetings? Would your sales managers benefit from more intensive work with a sales training and coaching expert? Try our Train-the-Manager Session, which provides a small group of your managers with training and practice at your location. Your managers will spend a hands-on day working with a thinktwice® sales meeting expert, who will teach them how to lead interactive sales meetings using the thinktwice® Leader Guide!

**Session includes:**

**One day train-the-manager session at your site for up to six participants:**

- A ½ day demonstration of how to prepare for, lead and follow-up on a thinktwice® sales meeting activity.
- A ½ day of meeting facilitation practice and feedback for your managers.

**Session price: \$3,795**  
*(thinktwice® Sales Starter Packages sold separately)*

Custom packages available upon request. Contact us at 818-981-8806